**Questionnaire**

1. How did you hear about the zoo ?

**Options:** Leaflet, Family friend, Online, Other,

2. How often do you visit the zoo?

**Options:** Regularly(Once a month)

Often(Once every few months)

Rarely(Once every few years)

Never

3.How was your visitor experience ?

**Options:** Fantastic, Okay, Not so good, Bad

4. How was your experience in buying the tickets at the counter ?

**Options:** Excellent, Good, Average, Poor

5. How was the customer service ?

**Options:** Excellent, Good, Average/satisfactory, Bad, Very bad

6. Are you aware of our current sponsors ?

**Options: Yes -** move on to the next question. **No**

**7.** Would you consider sponsoring an animal ?

**Options: Yes -** move on to the next question. **No**

8. What do you like about the zoo ?

**Please explain..**

9. What do you not like about the zoo ?

**Please explain..**

10. What would you like to see improved in the future?

**Please explain..**

11. Is there any other feedback/improvements that you would like to give us ? If **Yes**(Please explain..),**No** - then make the submit button available.

[Click here](https://forms.office.com/r/FxfgWzEMya)